Worlds of Women

International Material in the Collections of ARAB

Friendship beyond the Atlantic
Labor feminist international contacts after the second world war

Dorothy Sue Cobble

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Editors: Ulf Jönson, Kalle Laajala& Silke Neunsinger

Cover image: Esther Peterson. (Source: Morgonbris.)
“I find it very interesting to be ‘dipping’ into the international field … I’m afraid my experience had been quite ‘domestic’ before this trip!” U.S. garment union leader Esther Peterson wrote from Stockholm, Sweden in 1949.\textsuperscript{1} Esther Eggertsen Peterson had gone to Stockholm in 1948 with her husband, Oliver Peterson, the newly-appointed U.S. labor attaché to Sweden, and their family of four young children. She would remain abroad for almost ten years, in Stockholm and then in Brussels, taking the primary role in the household economy, but also, as one Swedish publication reported, acting as a second labor attaché. When the President of the Swedish Trade Union Confederation (LO) was asked his opinion of the U.S. Labor Attaché, Oliver Peterson, he replied: “Well really, America has two Labor Attaches here. The second is Esther.”\textsuperscript{ii} In 1957, the Petersons returned to the U.S. and Esther became the first woman hired as a Washington legislative representative for the AFL-CIO, the U.S. labor federation. In 1961, she accepted U.S. President John F. Kennedy’s appointment as Director of the Women’s Bureau and Assistant U.S. Secretary of Labor, making her the highest-ranking woman in the Kennedy administration.\textsuperscript{iii}

**Labor feminist networks**

Esther Peterson, as I detailed in *The Other Women’s Movement: Workplace Justice and Social Rights in Modern America* (2004), was part of a vital yet overlooked group of twentieth-century U.S. feminists whom I termed “labor feminists.” This cross-class and multi-racial network of female reformers was, I argued, the dominant wing of U.S. feminism from the 1930s to the 1960s.\textsuperscript{iv} Labor feminists relied primarily on trade unions as the vehicles for securing social and economic justice from employers and the state. They sought to end the discriminations and disadvantages women faced because of their sex; they also sought solutions to women’s class and race-based inequities. They called on employers and the government to enact “full social security,” by which they meant universal health care and income supports in old age, sickness, and unemployment. In addition, they pushed for civil rights legislation, paid maternity leave, equal pay legislation, universal child care, and improved state and federal fair labor standard laws. Their reform ideas crystallized in the late 1940s and were most fully realized in the early 1960s with the establishment of President Kennedy’s 1961 Commission on the Status of Women, the passage of the 1963 Equal Pay Act and the 1964 Civil Rights Act, and, in 1966, the extension of the federal law regulating wages and hours to the majority of American workers.\textsuperscript{v}

Building on this earlier research, I am now exploring the international dimensions of the story of U.S. labor feminism, recreating the transnational networks and international
organizations in which labor feminists participated. Part of this project involves delineating the transatlantic connections between U.S. labor feminists and their counterparts abroad and the intellectual influence European and Nordic social justice feminism had on U.S. social policy in the post-World War II era. Many of the most prominent twentieth-century U.S. women reformers were deeply involved in transatlantic political and social networks, including Esther Peterson and others such as Swedish immigrant and shoeworkers’ union president Mary Anderson, the first director of the U.S. Women’s Bureau and the longest-serving top U.S. woman governmental official in the interwar period, Panamanian-born garment union officer Maida Springer-Kemp, who became the first black woman to hold a powerful post in the International Affairs Department of the AFL-CIO, and Frieda S. Miller, the University of Chicago-trained economist and New York state labor official who succeeded Mary Anderson as head of the U.S. Women’s Bureau in 1944. Before joining the Women’s Bureau, Miller had been the labor advisor to the U.S. Ambassador to Britain, John Winant, and a frequent and influential U.S. delegate to the International Labor Organization (ILO), the cooperating body of the League of Nations and later the United Nations responsible for formulating international labor standards and worker rights. The international experiences of these labor feminists expanded their sense of the politically possible, offered them concrete policy interventions that they adapted to the U.S. context, and helped sustain their social democratic and feminist activism in a political climate often unresponsive if not actually hostile to their world view.

Esther Peterson’s long road to Stockholm

In this short article, I will focus primarily on Esther Peterson. In what follows, I will discuss the social democratic and feminist intellectual circles in which she participated during her decade abroad and how these experiences influenced her thinking and shaped the social policies she proposed upon her return to the States. Peterson, of course, was already a feminist and a social democrat before she came to Sweden in 1948. By the early 1930s Peterson had left her conservative Republican Mormon roots far behind. After finishing her undergraduate studies at Brigham Young University in her home state of Utah in the late 1920s, she broke her ties with her fiancée and moved across the country to New York City to attend Columbia University Teacher’s College. She completed her masters’ degree at Columbia in 1930 and was soon swept up in the ferment of labor organizing. In 1932, she married Oliver Peterson, a North Dakota-born Norman Thomas socialist and Farm Labor populist, and after a honeymoon in Norway, the birthplace of Oliver’s parents, and in
Denmark, the birthplace of Esther’s grandparents, they settled in Boston. Oliver studied Sociology at Harvard University and Esther taught immigrant working girls at the YWCA along with her day job at an elite private school for girls.

Returning to New York in 1938, Oliver and Esther gravitated toward the reform-minded socialists in the garment unions and the Women’s Trade Union League (WTUL), a multi-class national women’s organization that since 1903 in the U.S, had sought to solve the problems of low-income women through legislation and trade union organizing. Esther joined the education department of the Amalgamated Clothing Workers of America in 1939. Under the tutelage of socialist J.B.S. Hardman and Bessie Abramowitz Hillman, who, along with her future husband Sidney, had founded the union in 1914, Peterson organized multi-racial locals in the South and set up education programs for the union’s members. In 1944, Peterson headed to Washington D.C. to become the union’s first lobbyist, a job she relinquished to go abroad.

**Sigrid Ekendahl, Esther Peterson, and the ICFTU**

Peterson remained deeply immersed in labor and women’s rights work throughout her time abroad, both with the LO and the International Confederation of Free Trade Unions (ICFTU), the 48-million-member labor body set up in 1949 by non-communist unions as an alternative to the World Federation of Trade Union. She attended the founding convention of the ICFTU in 1949 where she roomed with and became life-long friends with Sigrid Ekendahl, arguably the leading woman trade unionist in Sweden in this era.

Subsequently, Peterson co-chaired an informal international group of labor women intent on reforming the ICFTU’s neglectful attitude toward women. The ICFTU women’s group, which included Sigrid Ekendahl, helped initiate, among other projects, the first international summer school for working women in 1953, a joint venture of the ICFTU and the United Nations. The school, held in La Breviere, in a castle fifty miles northeast of Paris, attracted fifty-three women from twenty-five countries. Esther ended up as co-chair of the school, partnering with Hans Gottfurcht, Assistant General Secretary of the ICFTU. The story of that disputatious partnership is fully revealed in her papers at the Schlesinger Library at Harvard University. At the school’s conclusion, the group recommended the ICFTU establish a permanent committee on women which would focus on, among other issues, organizing women into trade unions, women’s double shift of housework and market work, equal pay, and equal opportunity. Four years later, the ICFTU finally agreed, and in May 1957 the Women’s Committee of the ICFTU had its first official meeting. It was this same committee,
now chaired by Sigrid Ekendahl, that pushed the ICFTU at its 8th World Congress in 1965 to issue a “Charter of Rights of Working Women.” The Charter committed the ICFTU to recognizing “the equality of men and women workers,” “women’s right to work,” “equal remuneration for work of equal value,” and to “enabling women with family responsibilities to become integrated in the labor force on a footing of equality.”

**Bringing working women’s rights to the white house**

When Peterson returned to the U.S. in 1957, she brought her social democratic and feminist politics, enriched and confirmed by new internationalist understandings, into her government work in the Kennedy, and later the Johnson and Carter administrations. Peterson’s international ties with labor and feminist circles abroad reinforced her commitment to a politics that emphasized economic justice and social rights and that saw the state as a prime vehicle in advancing such goals; it also offered her specific governmental policy alternatives, many of which made their way into U.S. social policy in the 1960s and 1970s.

Peterson was convinced, for example, in large part because of her decade abroad, that women could never achieve full economic citizenship without attention to what we now term the “work-family dilemma.” Her approach to solving the conflict between market work and family work was complex, involving new employer and state policies ensuring maternity leaves and more worker control over hours and scheduling, government funding for child care, ending pay and status discrimination against women’s work, and raising overall family wages. When taken together, all of these policies, she contended, would allow women more choice as to how they would allocate their time. She believed strongly that the majority of women wanted more flexibility in how they combined their work and family life and that many also wanted more respect for their work, regardless of where it took place, whether in the home or not. Involuntary market work was just as much a problem, in her view, as involuntary home work. With higher social wages and pay, those women who wanted to would have the choice to spend more time at home. At the same time, she also knew that some women would want full-time employment and would hire other women to take over their domestic tasks.

She clearly saw that what was a “solution” for some women – that is, hiring household help – could become a nightmare for others. Domestic workers in the U.S. suffered from some of the most dismal working realities of any occupational group. Not only were they among the lowest, if not the lowest paid, they were often seen as “one of the family” and thus expected to devote themselves wholly to their employer’s family interests, denying their own
autonomous lives and the lives of those who might be dependent upon them. Excluded from
government regulation and lacking unions, domestic workers could toil around the clock as
live-ins or day workers, often being paid in old clothes, leftover food, or substandard housing.
Expectations for fealty and deference from employers could be shocking. At times, their
status resembled more that of a serf or slave than a "free" worker. xviii

Justice in the kitchen: the Swedish approach

In the remainder of this essay, I will take one example, household labor, and discuss how
Peterson’s time in Sweden influenced her thinking on this issue and how some of these ideas
ultimately shaped U.S. social policy. It’s not clear when Peterson developed her interest in
household labor, but in 1949, a letter arrived in Sweden from Frieda Miller, then Director of
the U.S. Women’s Bureau, asking Peterson to write a report for the Women’s Bureau on the
Swedish approach to household labor. What Miller had learned about household workers and
government policy while in London during World War II as labor advisor to the U.S.
Ambassador surprised and intrigued her, and when she became director of the U.S. Women’s
Bureau in 1943, upgrading the occupation became one of her top priorities. xix

Peterson responded to Miller’s request with alacrity. She wrote back: “Mary Anderson
reported my feelings correctly in saying that I would be interested in such a project as you
described. I have been clipping and assembling materials on the Swedish experience in regard
to domestic workers and should be delighted to go on with it formally.” xx Asked for a short
pamphlet, Peterson sent Miller a two-hundred page draft. Clearly, the topic resonated with
Peterson and the more she learned, the more intrigued she became.

The Women’s Bureau staff changed Peterson’s original title, “Justice in the Kitchen,” to
Toward Standards for the Household Worker: Experience in Sweden; they also shaved it back
to half its size and much to Peterson’s regret, as she remarked, they “turned it into
governmentese and threw out most of my anecdotes and cartoons.” xxi But her enthusiasm for
what she perceived as an alternative way of looking at women’s household work, paid and
unpaid, remained. “It was so refreshing,” she later recalled, “to see the recognition of the
social and economic value of ‘women’s work.’ This approach stood in stark contrast with our
attitudes in the United States.” xxii

Peterson opened her report by listing the many “positive programs the [Swedish]
government has undertaken relative to work in the home” which, she declared, “can indicate
fruitful lines of development” for the U.S. to follow. She was impressed with the “community
services offered the housewife” such as the Swedish “social home aide” program established
in 1944. The service, administered and financed by the government, was available to any family, regardless of income. The “social home aide,” [hemvardarinna or hemsystrar], described by Peterson as a “mother substitute,” temporarily took over the “entire duties of the household” including the care of children and the elderly when the mother was unavailable due to illness or other family emergency. Peterson also saw the Swedish emphasis on vocational training and legislation standards for household labor as models of state policy which would “improve the services rendered and protect the workers concerned.”

The Swedish domestic workers act

One way of moving toward changing American attitudes toward domestic work, paid and unpaid, Peterson thought, was to devise legislation similar to the Swedish Domestic Workers Act, first passed in 1944. Peterson had learned of the law initially in 1948 when a Swedish friend of hers explained that the party Peterson was planning should be set at an earlier hour to avoid paying overtime to the domestic help. The Swedish Domestic Workers Act, Peterson later found out, regulated hours, wages, lodging, food, and other working conditions for full-time domestic workers. There was also a government employment agency that answered questions about the law, provided a model employment contract, and mediated disputes between domestic workers and their employers. Amendments to the law were presented to the Swedish Parliament in 1947, 1950, and again in 1953 and were widely discussed during Peterson’s time there.

Peterson was explicit about what she saw as the beneficial effects of the law in her report. “By making definite matters that before were vague and hence sources of tension,” she explained, the Swedish Domestic Workers Act gives to “both the housewives and the workers… a basis for understanding. The greatest general effect [of the Act],” she concluded, “has been to educate the Swedish people to the fact that employment in the home is as important as employment in industry or commerce, that workers in the home are the same as other workers and are entitled to the same protection against exploitation, that employers in homes have the same basic responsibilities toward workers as employers in factories and offices. It also has given further stress to the economic value of woman’s work in the home.”

Peterson actually faced her own work-family dilemma as she tried to finish the pamphlet. In a moving letter to Miller, she enumerated her problems. “Not one item of material available in English” slowed her somewhat, she explained, but “the biggest difficulty has been the lack
of possibility of continuous work due to heavy family demands and embassy matters.” The letter, written in fits and starts over a 4-month period, brought home her point forcefully.xxvi

**Swedish influence on President Kennedy’s commission on women**

In 1961, when Peterson was in a position not only to study policy alternatives but to influence policy and policy-makers, she made sure that President Kennedy’s Commission on the Status of Women, which she was instrumental in setting up and overseeing, took as one of its priorities “new and expanded community services” for the home. She also insisted that the problems of household employees not be ignored. In the final report issued by the President’s Commission, *American Women*, a best-seller with 64,000 copies distributed the first year and a commercial version issued soon after, the Commission argued that the “re-organization of ordinary home maintenance service was long overdue.” Taking a page from the Swedish “social home aid program,” the Commission urged the government to make “skilled homemakers” available in times of “family emergency or stress.” Such “homemaker services” were necessary for the care of children and as a resource for the elderly and the infirm. The Commission also called attention to the dismal working conditions of household employees. Household workers, the Commission declared, have been “low paid, without standards of hours and working conditions, without collective bargaining, without most of the protections accorded by legislation and accepted as normal for other workers, and without means and opportunity adequately to maintain their own homes.” As a first step, the Commission recommended amending the labor laws to cover occupations like domestic work.xxvii

In 1965, frustrated with the lack of progress in regard to domestic workers, Esther Peterson and Frieda Miller founded the National Committee on Household Employment (NCHE), to “eliminate the stigma from household labor” and put it on “similar footing with labor in other occupations.” By the early 1970s, the NCHE had helped launch a national household workers rights movement, replete with local chapters across the country. With the rise of a substantial grassroots movement among household employees and the entry of Shirley Chisholm, Patsy Mink, and other minority women into legislative positions primed to push for the rights of household workers in the 1970s, Peterson was no longer so isolated in her concerns. In 1974, the 1938 Fair Labor Standards Act was amended to cover household employees. After the federal law changed, many state laws expanded to cover domestic workers as well. Thus, after decades of agitation, household workers finally had some legal standing as “employees,” and like other workers, had minimal wage and hour protections as well as access to unemployment benefits and worker compensation.xxviii
Acknowledging transnational connections

In 1963, after the publication of the Commission’s report, Peterson wrote dozens of letters to her Swedish friends. In each, she enclosed the report, and in each she conveyed her profound acknowledgement of the contribution they made to its deliberations and conclusions. To Arne Geijer, chair of the LO, for example, she wrote: “Dear Arne, Here is our report on the Status of Women. It may not be obvious to you but my experience with Sweden and a great deal that I learned there is tucked-in in many places.”xxix Earlier, in 1961, after a visit to Sweden in June with Secretary of Labor Arthur Goldberg, Esther penned one of her more moving and heartfelt letters to Sigrid Ekendahl, acknowledging their intellectual and emotional ties: “Dear Sigrid. This is my third day back on the job and although things already are completely absorbing my time, I have the wonderful memory of my days with you. All of the experiences keep crossing my mind and come out in various ways – in reports, speeches, and programming. Your influence here is great! It was really difficult saying good-bye to you. You can never know the joy I have in working with you for I feel that we do have an understanding of our mutual aims, that our philosophies are almost identical, and that this, together with an admiration makes for a real friendship which I feel is ours. I am grateful for all this, Sigrid, and want to say a warm thanks for all you did for me.”xxx

Peterson was explicit about the impact of her transatlantic friendships and her time abroad on her life and work. She acknowledged, as should historians, that U.S. social policy of the post-war era was not an autonomous product. Political and intellectual borders have always been porous even in the midst of rising nationalisms and Cold War hostilities. And, as Sidney Tarrow reminds us, the transformation of domestic policy, be it in the U.S. or elsewhere, is one of the most important effects of transnational political work.xxxi

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4 For a discussion of the varieties of U.S. feminism and the use of the term, “labor feminists,” see Cobble, The Other Women’s Movement, introduction.
5 Cobble, The Other Women’s Movement, chapters 1-6.

vii In 1889, at the age of sixteen, Mary Anderson left her family’s farm in Lidkoping, Sweden, to migrate to America. She suffered through a succession of low-paying domestic service positions before securing steady factory work in Chicago as a shoe stitcher, a job she held for many years while also serving as the president of her all-female shoeworkers’ local. In 1920, she became the first head of the U.S. Women’s Bureau. Re-appointed by four U.S. Presidents, Anderson held this post until 1944. She was a founding member of the International Federation of Working Women in the post-World War I era and involved in the International Labor Organization (ILO) and other international bodies throughout the 1930s and 1940s. For more on Anderson, consult the Mary Anderson Papers, 1918-1960, A-7, SL; Mary Anderson, Woman At Work: The Autobiography of Mary Anderson as told to Mary N. Winslow (Minneapolis: The University of Minnesota Press, 1951); and Cobble, The Other Women’s Movement, esp. 26-27.


ix Frieda S. Miller found her internationalist sea legs in 1923 when she attended the third conference of the International Federation of Working Women in Vienna. She served as a U.S. delegate to the ILO legislative conferences in 1936, 1938, and 1941; chaired the committee sorting out the relation between the ILO and the United Nations in 1946 after the demise of the League of Nations; and moved into full-time international work with the ILO after leaving the Women’s Bureau in 1953. See Frieda S. Miller Papers, 1909-1973, A-37, SL [hereafter FM-SL]; Cobble, The Other Women’s Movement, esp. 27-29, chapters 2-7.


xi The WTUL was a transatlantic organization in many ways. Founded first in Britain in 1874 as the Women’s Protective and Provident League, the British organization changed its name to the Women’s Trade Union League in 1890. The American WTUL, founded in 1903, was modeled on the British. Yet according to Alice Henry in Women and the Labor Movement (New York: MacMillan Company, 1927), pp. 109-110, the British WTUL was inspired in part by the visit of Emma Paterson, an Englishwoman, to New York City in the early 1870s. There, she observed the Working Women’s Protective Union, the Women’s Typographical Union, and other New York City women’s labor groups. For more on the two leagues, consult Robin Miller Jacoby, The British and American Women’s Trade Union Leagues, 1890-1925 (Brooklyn, NY: Carlson Publishing Inc., 1994) and Gladys Boone, The Women’s Trade Union Leagues in Great Britain and the United States of America (New York: Columbia University Press, 1942).


EP to FM, 14 October 1949, Folder 3446, EP-SL.

The published version of the pamphlet is in folder 369, EP-SL. For various drafts of “Justice in the Kitchen,” see folders 370-373, EP-SL. The Peterson quote is from Peterson, Restless, p. 80.

Peterson, Restless, pp. 79-80.


Toward Standards For the Household Worker, p. 48. Although no response from Peterson has been found, she must have been pleased to receive Kerstin Hesselgren’s letter of 6 October 1953 in which Hesselgren praised Peterson for her pamphlet on Swedish policy toward household workers. “I want to congratulate you very much for the work you have done there. It is most interesting and I have enjoyed every bit of it. It is a marvel to me how you have been able to find all those details in so short a time and in a foreign language. It really is a standard work.” Letter, Kerstin Hesselgren to Esther Peterson, 6 October 1953, Folder 361, EP-SL.


Letter, Peterson to Ordforanden Arne Geijer [and others] 22 October 1963, Folder 633, EP-SL. Many of the replies to Peterson from her friends in Sweden are revealing as well. For example, “Dear Esther. I thank you...for your report on the Status of Women... It is nice to hear that my little country has taught you something about the women-problems and that our experiences have influenced you....I really hope that our exchanges of ideas and experiences will continue.” Letter, Mils Kellgren to Esther Peterson, 29 Oct 1963. For other letters acknowledging the influence of Swedish ideas on her policy proposals, folders 630-632, EP-SL.